

Rohit Verma

Frontend Lead · Web & Mobile Engineering

Frontend technologist with 19 years of experience across UI engineering, UX design, and team leadership. Currently leading web and mobile frontend at an ed-tech platform with an AI-augmented development workflow.

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SKILLS

FRONTEND

Vue.js Nuxt / SSR

JavaScript (ES6+)

HTML5 SCSS / CSS3

Bootstrap Buefy

Responsive Design

MOBILE

Flutter Dart Firebase

White-label Apps

PLATFORM & TOOLING

WordPress Node.js

REST APIs Jest Gulp

Git

LEADERSHIP

Team Management

Agile Delivery

Mentoring UX Design

AI-AUGMENTED WORKFLOW

Cursor

Agentic AI coding: project rules, custom skills, and MCP integrations for feature work, refactoring, and tests.

Figma AI & Figma MCP

Design-to-code translation from Figma into production components.

ChatGPT

Problem solving, documentation, and technical communication.

LANGUAGES

English · Professional

Hindi · Native

Punjabi · Fluent

PROFILE

Expert front-end developer and engineering lead based in New Delhi with 19 years in IT, spanning UI development and UX design. For the past six years I have owned the frontend architecture at Yuno Learning, a live-classes ed-tech platform, across web (Vue.js, Nuxt SSR, WordPress) and mobile (Flutter), including a white-label app platform serving 10+ brands. I work AI-first: agentic coding with Cursor, design-to-code via Figma MCP, and AI-assisted documentation are part of my daily delivery workflow.

WORK EXPERIENCE

- Frontend Lead

Yuno Learning

May 2020 – Present · Gurugram, India

 - Own the frontend architecture of the Yuno Learning platform (WordPress + Vue.js + Buefy), covering class booking, checkout and payments, instructor and admin workflows.
 - Architected **Prasar**, a Flutter-based white-label mobile platform that ships 10+ branded apps (upGrad, RoboMonk, Shikshak Dwar, and more) from a single codebase with automated build and branding pipelines.
 - Built and maintain the **Yuno Learning app** in Flutter, shipping to Google Play Store.
 - Led the migration of SEO-critical public pages to a **Nuxt (Vue SSR) Node application** with multi-environment build and deploy scripts, improving search visibility and first-load performance.
 - Introduced AI-assisted development across the team, including Cursor project rules, reusable agent skills, and MCP integrations, which accelerated feature delivery and test coverage (Jest).
 - Manage the frontend team, collaborate closely with backend and product, and join client calls to gather and act on feedback.
- UI/UX Lead

Ayasya Digital Solutions

Feb 2019 – Apr 2020 · New Delhi, India

 - Delivered two major Adobe Experience Manager (AEM) web portals for Honeywell (Research Chemicals and Aerospace), leading a frontend team of two.
 - Developed rich, reusable JavaScript modules and handled client communication and feedback cycles alongside team management.
- Hands-On Development Manager

AuthorGEN Technologies

Dec 2015 – Nov 2018 · Gurugram, India

 - Promoted to Software Development Manager within 7 months; managed the mobile app team and consistently met release deadlines.
 - Shipped major product features (deep-linking, tests, class recording) for the WiziQ hybrid learning apps on Android.
 - Delivered phases 3 and 4 of **SWAYAM**, the Government of India's national online education mobile app.

WORK EXPERIENCE (CONTINUED)

- **Sr. Interactive Developer** Feb 2013 – Nov 2015 · Gurugram, India
Sapient
 - Ranked #1 in the appraisal cycle in year one and promoted to Sr. Interactive Developer.
 - Built responsive, cross-browser frontends for global brands: NASCAR, The Weather Channel, Harley-Davidson, Sky, and Royal Bank of Scotland.
- **Sr. Software Engineer · XON HR Solutions** May 2012 – Feb 2013 · Gurugram
Cross-platform responsive development on the Sapient client site; absorbed into Sapient within 9 months on performance.
- **UI Developer / Web Designer · World Web Software** Mar 2010 – Apr 2012 · New Delhi
Delivered ~40 custom WordPress theme projects and improved the team's theme-building efficiency.
- **Web Designer · New Media Guru** May 2009 – Jul 2009 · New Delhi
UX design and table-less HTML; first project delivered for Havells.
- **Web Designer · ITG Consulting** Jul 2007 – Apr 2009 · New Delhi
Started as a fresher; learned mockup design and HTML best practices.

KEY PROJECTS

Yuno Learning · Ed-Tech Web Platform WordPress · Vue.js · Buefy · SCSS · Jest
Live online classes platform (IELTS, English speaking, AI, Excel, and more) with booking, payments, demo scheduling, and role-based dashboards for learners, instructors, and org admins.
www.yunolearning.com

Yuno SSR · Server-Side Rendered Frontend Nuxt · Vue · Node.js
SSR application for SEO-critical public pages with per-environment (dev/stage/prod) build and deploy pipelines, GA4 data layer, and Jest unit/SSR test suites.

Prasar · White-Label Mobile Platform Flutter · Dart · Firebase
Single Flutter codebase powering 10+ branded learning apps (upGrad, RoboMonk, Shikshak Dwar, Pragyashala, and others) with per-brand theming, icons, and automated build pipelines.
prasar.yunolearning.com

Yuno Learning App · Android Flutter · Firebase
Consumer learning app for live classes and course content, shipped and maintained on Google Play.
Earlier highlights: Honeywell AEM portals (lab.honeywell.com, aerospace.honeywell.com), Harley-Davidson, Sky, NASCAR, The Weather Channel, SWAYAM (Govt. of India).

EDUCATION & CERTIFICATES

- **Bachelor of Arts**, University of Delhi, New Delhi (2005 – 2011)
- **Multimedia & Web Designing**, Oxford Software Institute, New Delhi (2006)
- **Computer Application & Designing**, Web Net Infotech, New Delhi (2004 – 2005)

INTERESTS & ACHIEVEMENTS

Competitive powerlifter with multiple gold medals, including 2x gold at the WRPF Asian Championship 2025 ·
Photography · Cricket · Music · Traveling